

Councillor Initiative

1. What is the Initiative?

To create electrical points along Marlborough High Street, thereby reducing both environmental and noise pollution during occasions such as the Mop Fairs, markets, etc..

2. Where is the initiative taking place?

Marlborough High Street

3. When will the initiative take place?

It will be put into effect during the resurfacing of Marlborough High Street in the summer of 2013

4. What are the Community benefits/evidence of need/desired outcomes?

a) reduction in noise and environmental pollution during the Mop Fairs, markets, etc.. b) creation of increased space which could increase ground rental to the local authorities. c) the reduction of costs for participants in the various events. d) the creation of an income stream that can be utilised to enhance the project. e) the potential of creating a recharging facility for electric cars.

5. Who will Project Manage/be responsible for this initiative?

Wiltshire Council has appointed a project officer for the project which will be organised by Marlborough Town Council in conjunction with the Marlborough Community Market and the Showmen's Guild of Great Britain. Engineer Gordon Olson, who was the organiser of the installation of electrical pointing in the Priory Gardens will liaise with the utility company.

6. Costs/quotes/ match funding?

Each point costs a maximum of £6,000. The funding from the Marlborough Area Board will provide initial funding for two points, although this could stretch further since Southern Electric has been approached for support in kind. Wiltshire Council has already agreed to give this. The Western Section of the Showmen's Guild of Great Britain will approach the national body for support. Marlborough Town Council and the North Wessex Downs Area of Outstanding Natural Beauty will also be approached.

7. Additional information

Marlborough will be the first town in the UK to set out to create an environmentally-friendly fair. Such schemes are commonplace in continental Europe. Marlborough's initiative will doubtless be an inspiration to other places to follow suit and a great credit to the Marlborough Area Board, which enabled it to happen.